

Heather Porter

Web • Print • Design • Production

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PO Box 5722
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Skills

Adobe Creative Suite CS6
inDesign
Photoshop
Illustrator
Dreamweaver
Microsoft Office
Word
Powerpoint
Excel
iMovie
Joomla!
WordPress
Google Slides

Assets

Detail Oriented
Self Motivated
Positive Attitude
Articulate
Organized
Multitasker
Easy Going
Quick Learner

Education

Cal State University Northridge

Northridge, CA
Bachelor of Arts - 1988

Orange Coast College

Costa Mesa, CA
AA Degree - 1985

University of Nevada, Reno

Reno, NV
1984

Incline High School

Incline Village, NV
HS Diploma - 1983

Experience

DAE & Company

Graphic and Web Designer / Production Artist

South Lake Tahoe, CA - 2019 - Present (part-time / remote freelance)

Design and production of advertising, direct mail, email marketing, presentations, websites, programming and more. Clients include: Lake Tahoe Resort, Anaheim Majestic Garden Hotel, Camp Richardson, Carson Valley Visitors Authority, Hanagi Japanese Restaurant and more.

Smith + Jones Marketing

Graphic and Web Designer / Production Artist

Incline Village, NV - 2005 to 2019

Design and production of identity, advertising, direct mail, email marketing, outdoor, trade shows, presentations, websites and more. Clients include: North Lake Tahoe Co-op, Hyatt Regency Lake Tahoe, Granlibakken Tahoe, Tahoe Transportation District, Divine Nine, Lake Tahoe Visitors Authority, V&T Railroad and more.

Gold's Gym International

Senior Designer - Marketing Dept.

Venice, CA - 1997 to 2004

Produce all marketing materials for 45 corporate gyms. Direct mail, ads, posters, flyers, brochures, sales binders, including internal pieces for all corporate departments. Produce yearly binder of all materials for Franchisee usage. Create multi platform templates. Implemented Job numbers and organization of graphics department. Vendor relations.

Warner Bros. Records

Graphic Designer / Production Artist

Burbank, CA - 1990 to 1995

Design and production of all components for musical releases; including CD, video and soundtrack packaging, advertising and POP merchandising. Press checks. Daily deadlines, client/vendor relations.

Client List

Art Director / Graphic and Web Designer / Production Artist

1990 to Present

Honeywell DMC	Talbot Photography
Southern California Water Districts	Joan Davis Art
Arthur Andersen	Tahoe Kids Fitness
Chevy Trucks	Original Art by Alison Lee
Pedigree	Ceremony of Love
Uncle Bens	Beautiful Wedding Sedona
HAAS Publishing Company	Darin Talbot
BAM Magazine	Around Tahoe Tours
MicroTimes Magazine	Hemmings & Jarret
US Ski Team	Premier Properties
MAA Aquatics	Elite Properties
Shooters Rack	Fortress Construction
O'Sullivan Soccer Academy	Plumb Construction
AD Sports Tahoe	Tahoe Blooms
SnoPro	Clickstand
Incline Village Hot Tub	Lake Tahoe School
iCAN Tahoe	Incline High School
The Amadeus Project	Incline-Tahoe Foundation
Hub Bros. Jewelry	Tahoe Dog Bark
Full Belly Deli	Teamworks Apparel
Versa Lock	Lone Eagle Realty