

Heather Porter

Web • Print • Design • Production

310.717.0853

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www.hezodesign.com

PO Box 5722

Incline Village, NV 89450

Skills

Adobe Creative Suite CS6

inDesign

Photoshop

Illustrator

Dreamweaver

Microsoft Office

Word

Powerpoint

Excel

iMovie

Joomla!

WordPress

Assets

Detail Oriented

Self Motivated

Positive Attitude

Articulate

Organized

Multit-Tasker

Easy Going

Quick Learner

Education

Cal State University Northridge

Northridge, CA

Bachelor of Arts

1988

Incline High School

Incline Village, NV

HS Diploma

1983

Experience

Smith + Jones Marketing

Graphic and Web Designer / Production Artist

Incline Village, NV - 2005 to Present (part-time)

Design and production of identity, advertising, direct mail, email marketing, outdoor, presentations, websites and more. Clients include: North Lake Tahoe Coop, Hyatt Regency Lake Tahoe, Granlibakken Tahoe, Tahoe Transportation District, Divine Nine, Lake Tahoe Visitors Authority, V&T Railroad and more.

Gold's Gym International

Senior Designer - Marketing Dept.

Venice, CA - 1997 to 2004

Produce all marketing materials for 45 corporate gyms. Direct mail, ads, posters, flyers, brochures, sales binders, including internal pieces for all corporate departments. Produce yearly binder of all materials for Franchisee usage. Create multi platform templates. Implemented Job numbers and organization of graphics department. Vendor relations.

Warner Bros. Records

Graphic Designer / Production Artist

Burbank, CA - 1990 to 1995

Design and production of all components for musical releases; including CD, video and soundtrack packaging, advertising and POP merchandising. Press checks. Daily deadlines, client/vendor relations.

Client List

Art Director / Graphic and Web Designer / Production Artist

1990 to Present

Honeywell DMC

Southern California Water Districts

Arthur Andersen

Chevy Trucks

Pedigree

Uncle Bens

HAAS Publishing Company

BAM Magazine

MicroTimes Magazine

US Ski Team

MAA Aquatics

Shooters Rack

O'Sullivan Soccer Academy

AD Sports Tahoe

SnoPro

Incline Village Hot Tub

iCAN Tahoe

The Amadeus Project

Hub Bros. Jewelry

Full Belly Deli

Versa Lock

Talbot Photography

Joan Davis Art

Tahoe Kids Fitness

Original Art by Alison Lee

Ceremony of Love

Beautiful Wedding Sedona

Darin Talbot

Around Tahoe Tours

Hemmings & Jarret

Premier Properties

Elite Properties

Fortress Construction

Plumb Construction

Tahoe Blooms

Clickstand

Lake Tahoe School

Incline High School

Incline-Tahoe Foundation

Tahoe Dog Bark

Teamworks Apparel

Lone Eagle Realty